



KNWA
15 S Block St, Ste 101
Fayetteville, AR 72701

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

Contract # 1434852

Schedule Dates 09/26/16-10/02/16
Advertiser Connor Eldridge/Senate/Arkansas/Democrat (8377)
Agency Canal Partners Media (19302)
Product Political - US Senate (1077)
Brand 747/868/4535/ELDRIDGE FOR SENATE/GENERAL
Salesperson Millennium - Washington D, Washington DC (1421)
Sales Office Millennium - Washington DC
Buyer Name Amy, Mills,
Phone/Fax /
CPE 747/868/4535
Account Types National/Political
Billing Type Standard
Comments General
Separation: 20

Date Entered 09/23/16
Last Modified 09/28/16
Entered By John Franks
CO-OP No
Headline # ECR25315618
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,302.00
Net Total \$7,378.00
Sales Tax

Fayetteville (KNWA)

By Broadcast Month	Spots	Rate
Oct. 2016	68	\$8,680.00
Grand Total:	68	\$8,680.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	7A- Sunday Today	1							X	1	\$60.00	\$60.00	Fayetteville (KNWA)	Sunday Today Show	9/23/16
2.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	7A- 9A (CST)	2	X	X	X	X	X			2	\$150.00	\$300.00	Fayetteville (KNWA)	Today Show	9/23/16
3.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	9A- 10A (CST)	2	X	X	X	X	X			2	\$45.00	\$90.00	Fayetteville (KNWA)	Today Show II	9/23/16
4.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	10A- 11A (CST)	2	X	X	X	X	X			2	\$40.00	\$80.00	Fayetteville (KNWA)	Today Show III	9/23/16
5.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	1P- 2P (CST)	1	X	X	X	X	X				\$60.00		Fayetteville (KNWA)	Days Of Our Lives	9/23/16
5.0.1	Closed Preempt	09/29/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
6.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	2P- 3P (CST)	2	X	X	X	X	X				\$45.00		Fayetteville (KNWA)	PEOPLE'S COURT	9/23/16
6.0.1	Closed Preempt	09/29/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
6.0.2	Closed Preempt	09/30/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
7.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	5P- 5:30P (CST)	2	X	X	X	X	X			2	\$200.00	\$400.00	Fayetteville (KNWA)	KNWA Live @ 5Pm	9/23/16
8.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	6P- 6:30P (CST)	2	X	X	X	X	X			1	\$240.00	\$240.00	Fayetteville (KNWA)	KNWA Live @ 6Pm	9/23/16
8.0.2	Closed Preempt	09/30/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
9.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	6P- 6:30P (CST)	1						X		1	\$115.00	\$115.00	Fayetteville (KNWA)	KNWA Sat 6P News	9/23/16

CONFIRMATION CONTRACT

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10.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	5:30P- 6P (CST)	1							X	1	\$90.00	\$90.00	Fayetteville (KNWA)	Razorback Nation PigTrail Razorback	9/23/16
11.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	4P- 5P (CST)	3	X	X	X	X	X			1	\$75.00	\$75.00	Fayetteville (KNWA)	Judge Judy	9/23/16
11.0.1	Closed Preempt	09/28/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
11.0.2	Closed Preempt	09/30/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
12.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	6:30P- 7P (CST)	1	X	X	X	X	X				\$225.00		Fayetteville (KNWA)	Entertainment Tonight	9/23/16
12.0.1	Closed Preempt	09/30/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
13.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	10P- 10:35P (CST)	2	X	X	X	X	X				\$340.00		Fayetteville (KNWA)	KNWA News @ 10	9/23/16
13.0.1	Closed Preempt	09/29/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
13.0.2	Closed Preempt	09/30/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
14.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	10:30P- 11P (CST)								1	1	\$260.00	\$260.00	Fayetteville (KNWA)	KNWA Sun 10P News	9/23/16
15.0	Normal Line / SPOT	09/26/16-09/30/16	4	:30	10:35P- 11:37P (CST)	2	X	X	X	X	X			1	\$190.00	\$190.00	Fayetteville (KNWA)	Tonight Show W/Jimmy Fallon	9/23/16
15.0.1	Closed Preempt	09/30/16															Fayetteville (KNWA)	Pre-Empt/Spot -	
16.0	Normal Line / SPOT	10/01/16-10/01/16	4	:30	10:30P- 12:01A (CST)	1						X		1	\$225.00	\$225.00	Fayetteville (KNWA)	Saturday Night Live	9/23/16

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17.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	11P- 12A (CST)	1							X	1	\$115.00	\$115.00	Fayetteville (KNWA)	Razorback Football W/Coach Bielema Razorback	9/23/16
18.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	9P- Chicago PD 9p	1			X					1	\$350.00	\$350.00	Fayetteville (KNWA)	Chicago PD-NBC	9/23/16
19.0	Normal Line / SPOT	09/29/16-09/29/16	4	:30	9P- The Blacklist 9p	1				X				1	\$340.00	\$340.00	Fayetteville (KNWA)	The Blacklist-NBC	9/23/16
20.0	Revised Line / SPOT	09/26/16-09/26/16	4	:30	8P- Presidential Debate		2										Fayetteville (KNWA)	Presidential Debate	9/23/16
20.1	Normal Line / SPOT	09/26/16-09/26/16	4	:30	8P- Presidential Debate		1							1	\$300.00	\$300.00	Fayetteville (KNWA)	Presidential Debate	9/23/16
21.0	Normal Line / SPOT	09/30/16-09/30/16	4	:30	8P- Dateline NBC 8p						1			1	\$300.00	\$300.00	Fayetteville (KNWA)	DATeline	9/23/16
22.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	7A- 9A (CST)	2				X	X			2	\$150.00	\$300.00	Fayetteville (KNWA)	Today Show	9/26/16
23.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	9A- 10A (CST)	2				X	X			2	\$45.00	\$90.00	Fayetteville (KNWA)	Today Show II	9/26/16
24.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	10A- 11A (CST)	2				X	X			2	\$40.00	\$80.00	Fayetteville (KNWA)	Today Show III	9/26/16
25.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	1P- 2P (CST)	3			X	X	X			3	\$60.00	\$180.00	Fayetteville (KNWA)	Days Of Our Lives	9/26/16
26.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	2P- 3P (CST)	4			X	X	X			4	\$45.00	\$180.00	Fayetteville (KNWA)	PEOPLE'S COURT	9/26/16
27.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	5P- 5:30P (CST)					1	1			2	\$200.00	\$400.00	Fayetteville (KNWA)	KNWA Live @ 5Pm	9/26/16
28.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	6P- 6:30P (CST)				1	1	1			3	\$240.00	\$720.00	Fayetteville (KNWA)	KNWA Live @ 6Pm	9/26/16

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29.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	4P- 5P (CST)	4			X	X	X			4	\$75.00	\$300.00	Fayetteville (KNWA)	Judge Judy	9/26/16
30.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	6:30P- 7P (CST)	3			X	X	X			3	\$225.00	\$675.00	Fayetteville (KNWA)	Entertainment Tonight	9/26/16
31.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	10P- 10:35P (CST)				1	1	1			3	\$340.00	\$1,020.00	Fayetteville (KNWA)	KNWA News @ 10	9/26/16
32.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	10:35P- 11:37P (CST)	2				X	X			2	\$190.00	\$380.00	Fayetteville (KNWA)	Tonight Show W/Jimmy Fallon	9/26/16
33.0	Normal Line / SPOT	09/28/16-09/30/16	5	:30	3P- 4P (CST)	4			X	X	X			4	\$30.00	\$120.00	Fayetteville (KNWA)	HOT BENCH	9/26/16
34.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	5A- 6A (CST)	4			X	X	X			4	\$45.00	\$180.00	Fayetteville (KNWA)	KNWA EARLY TODAY	9/26/16
35.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	8A- 9A (CST)								1	1	\$70.00	\$70.00	Fayetteville (KNWA)	MEET PRESS	9/26/16
36.0	Normal Line / SPOT	09/28/16-09/30/16	4	:30	12P- 12:30P (CST)	4			X	X	X			4	\$40.00	\$160.00	Fayetteville (KNWA)	AR TODAY	9/26/16
37.0	Normal Line / SPOT	10/02/16-10/02/16	4	:30	5P- 5:30P (CST)								1	1	\$130.00	\$130.00	Fayetteville (KNWA)	SUN 5P NEWS	9/26/16
38.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	1P- Days of Our Lives					1	1			2	\$60.00	\$120.00	Fayetteville (KNWA)	Days Of Our Lives	9/28/16
39.0	Normal Line / SPOT	09/29/16-09/30/16	4	:30	9A- Today Show II	1				X	X			1	\$45.00	\$45.00	Fayetteville (KNWA)	TODAY SHOW II	9/28/16

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